

<http://www.realbusiness.co.uk/news/business-technology/5585856/how-browserbased-accounting>

# REAL BUSINESS

Connecting and inspiring entrepreneurs

[HOME](#) [BUSINESS NEWS](#) [BUSINESS COMMENT](#) [BUSINESS FOCUS](#) [COLUMNISTS](#) [BUSINESS FORUM](#) [BUSINESS TV](#) [EXTRA](#) [EVENTS](#) [ABOUT US](#)

Home » [Business News](#) » [Business technology](#) » [How browser-based accounting can help your business](#)

## Business technology

### FEATURED CONTENT

[Add a comment](#) [Email to a friend](#) [Printer](#)

[BOOKMARK](#) [Print](#) [Share](#)



### Cisco Customer Kings

Real Business and Cisco have found the entrepreneurial firms that provide the very best in customer engagement.

[Click here for more.](#)

[Click here for the full pdf](#)

- ▶ [Sales & marketing](#)
- ▶ [Leadership](#)
- ▶ [Business technology](#)
- ▶ [Employment](#)
- ▶ [Internet business](#)
- ▶ [Finance and banking](#) **RFD**
- ▶ [Business franchise](#)
- ▶ [Corporate governance](#)
- ▶ [Office space](#)
- ▶ [International business](#)
- ▶ [Business education](#)
- ▶ [Startups](#)
- ▶ [Business woman](#)
- ▶ [Family business](#)
- ▶ [Carbon footprint](#)
- ▶ [Entrepreneur profiles & lists](#)
- ▶ [How to...](#)
- ▶ [Real Business Newsletter](#)
- ▶ [Subscribe](#)

## How browser-based accounting can help your business

by [Simon Kearsley\\*](#) - Monday, 16th March 2009 -



A browser-based system means staff can log into the finance system from any location and can access documents or data via a single customised portal using a standard web browser.

The main appeal of such a system is that it promises to speed up the whole process of financial management and allows both finance and non-finance users to act on the latest information in real-time.

Many of the benefits of browser-based systems can be realised almost immediately. Firstly, the familiarity and ease of use of this type of platform means that there is minimal training required and all employees, not just finance professionals, can really get to grips with the system from day one. For those organisations that wish to devolve many accounting activities to

non-financial staff, a browser-based system is probably also the most effective as it removes the 'fear-factor' associated with finance issues and is readily available to all personnel regardless of whether you are office-based or working remotely.

For many organisations, the accounts department can often represent a bottleneck because simple procedures, such as creating quotes, signing off purchase orders or invoicing, are delayed. This can have a negative impact both on cash-flow and profitability. A browser-based system can help facilitate the financial cycle by enlisting the cooperation of non-finance staff to become more involved.

Think, for example, how much easier it would be for a sales person to produce proposals or alert the finance personnel when a job is ready to be invoiced or chased for payment. This could be done at the time that is most convenient, rather than when they're next in the office.

Not only is a browser-based platform easier to access but the information that can be displayed can be tailored to meet the exact specifications of a particular member of staff. For instance, rather than the finance department spending days compiling reports for senior management, directors can view this information themselves via an 'at a glance' portal rather than deciphering complicated spreadsheets.

From a logistics and management point of view, too, there are advantages because the initial deployment and on-going maintenance is incredibly small. There is no need to install new software on multiple machines, little training is required and users don't have to fire up a separate application every time they

**NEWSLETTER**  
SIGN-UP TODAY

**REAL BUSINESS**  
Managing a dynamic Business  
What will be your top priority during the next two months?

- Organic growth
- Mergers and acquisitions
- Cost-cutting
- Strengthening operational efficiency
- Rethinking capital structure

In association with **Microsoft**

**REAL BUSINESS**  
MAGAZINE  
SUBSCRIBE FOR FREE

<http://www.realbusiness.co.uk/news/business-technology/5585856/how-browserbased-accounting>

## MY FIRST MILLION

The country's top entrepreneurs tell all about how to make big money



want to view financial data. Moving forward, unlike many traditional systems, there is no cumbersome upgrade procedure that can cause significant downtime. Instead, maintenance releases are normally issued regularly so that users can always be up to date without major inconvenience.

Unless you only want a restricted number of personnel to access the finance system, then most organisations would benefit from a browser-based package. In particular, if you have a disparate workforce or multiple sites then this type of solution would be very attractive and it could be set up effortlessly.

Are you a champion of mobile working?



But perhaps the main reason you should consider a browser-based solution is to increase efficiency and decrease costs. Whether it's through real-time management reporting, speeding up the sales cycle or reducing the overhead in IT management, a browser-based finance system gives you the tools to work smarter and boost revenues.

*\*Simon Kearsley is CEO and co-founder of accounting software vendor [bluQube](#).*

Related articles

[How to tell if your accounting system should be replaced](#)

[Projecting a rosier future](#)



## WHAT NEXT?

[Sign up for our newsletter and get our weekly pick of business news in your inbox!](#)  
[Subscribe to our magazine for in depth interviews and advice from leading entrepreneurs!](#)  
[Join our forum and talk business with other entrepreneurs!](#)

Related tags: [browser-based accounting](#), [internet](#), [finance team](#), [online](#), [bluqube](#), [simon kearsley](#), [accounting software](#),

[Add a comment](#) [Email to a friend](#) [Printer](#)

[BUSINESS NEWS >>](#)

### [Ben Bernanke sees "green shoots" of recovery](#)

By [Kate Pritchard](#) - March 17, 2009 12:53pm GMT

### [Irn-Bru chairman steps down](#)

By [Kate Pritchard](#) - March 17, 2009 10:39am GMT

### [How browser-based accounting can help your business](#)

By [Simon Kearsley\\*](#) - March 16, 2009 7:35pm GMT

### [Controlling costs in a sports business](#)

By [Catherine Woods](#) - March 16, 2009 7:25pm GMT

### [Eight reasons why you – or your FD – should take the FDs' Excellence Survey](#)

By [Catherine Woods](#) - March 16, 2009 6:39pm GMT

### [Brochures on Saving and investing](#)

[BUSINESS COMMENT >>](#)

### [The Real Business jokes of the week!](#)

By [Rebecca Burn-Callander](#) - March 13, 2009 2:31pm GMT

### [Is testosterone to blame?](#)

By [Kate Pritchard](#) - March 13, 2009 10:28am GMT

### [This happens in our office all the time...](#)

By [Rebecca Burn-Callander](#) - March 12, 2009 2:58pm GMT

### [Social media more popular than email](#)

By [Matthew Rock](#) - March 10, 2009 9:21am GMT

### [This month's Real Business editorial](#)

By [Matthew Rock](#) - March 09, 2009 2:25pm GMT

[BUSINESS COMMENT](#)